

**2019-20 Canucks Media Insider Experience Contest, Sponsored by The Athletic  
(the "Contest")**

**RULES AND REGULATIONS**

CONTEST BROUGHT TO YOU BY VANCOUVER CANUCKS LIMITED PARTNERSHIP ("VCLP") IN COOPERATION WITH THE ATHLETIC MEDIA COMPANY. ("THE ATHLETIC"). NO PURCHASE NECESSARY. CONTEST IS VOID IN WHOLE OR PART WHERE PROHIBITED BY LAW. SEE ELIGIBILITY SECTION BELOW FOR FURTHER DETAILS. TO PARTICIPATE IN THE CONTEST YOU MUST READ AND AGREE TO THESE RULES AND REGULATIONS. PARTICIPATION IN THE CONTEST CONSTITUTES FULL AND UNCONDITIONAL AGREEMENT AND ACCEPTANCE OF THESE RULES AND REGULATIONS (AS THE SAME MAY BE AMENDED BY VCLP FROM TIME TO TIME IN ITS SOLE DISCRETION). ALL DOLLAR AMOUNTS ARE IN CANADIAN FUNDS (\$CDN) UNLESS OTHERWISE NOTED.

**(1) CONTEST PERIOD:**

The Contest will begin at 12:00 PM (Vancouver time) on November 7, 2019 and end at 11:59 PM (Vancouver time) on November 26, 2019 (the "Contest Period").

**(2) ELIGIBILITY:**

In order to be eligible to win a prize, an entrant must be a resident of British Columbia, at least 19 years of age, and must not be (and no member of his/her immediately family shall be) an employee of VCLP, Vancouver Arena Limited Partnership or Aquilini Food Services Limited Partnership (collectively operating as Canucks Sports & Entertainment, hereinafter "CSE") or The Athletic or any affiliate of the foregoing. For the purposes of these Rules and Regulations, "immediate family" means husband, wife, spouse, mother, father, brother, sister, son and/or daughter, whether by blood, marriage or adoption and whether or not they reside in the same household.

VCLP shall have the right at any time to require proof of identity and/or eligibility to participate in the Contest. Failure to provide such proof may result in disqualification. All personal and other information requested by and supplied to VCLP for the purpose of the Contest must be truthful, complete, accurate and in no way misleading. VCLP reserves the right to disqualify any entry or entrant in its sole discretion, should any entry or entrant at any stage contain and/or supply untruthful, incomplete, inaccurate or misleading personal details and/or information.

**(3) HOW TO ENTER:**

No Purchase Necessary. To enter the Contest, please follow these steps:

1. Using a web browser, go to [www.canucks.com/theathletic](http://www.canucks.com/theathletic) and
2. Follow the instructions to enter, including completing and submitting the official Contest entry form.

There is a limit of one entry per person. Potential winners may be required to provide VCLP with proof that the potential winner is the authorized account holder of the email address associated with the winning entry.

**(4) PRIZE:**

There will be one (1) prize available to be won, consisting of the following:

- Two (2) x Lower Bowl tickets to the Vancouver Canucks vs. Ottawa Senators game at Rogers Arena on December 3, 2019;
- Two (2) x Alex Burrows memorabilia items, as selected at the discretion of VCLP and The Athletic;
- Two (2) x Canucks hats, as selected at the discretion of VCLP and The Athletic;
- Two (2) x Canucks t-shirts, as selected at the discretion of VCLP and The Athletic;
- A pre-game tour of Rogers Arena (including press box) for two (2) people; and
- A post-game press conference experience for two (2) people.

The approximate retail value of this prize is \$1,000.00 CDN.

All other costs and expenses associated with the prize, including without limitation transportation to and from Rogers Arena, parking, travel insurance (if required) and accommodation (if required) are the responsibility of the winner and his/her guest.

**(5) WINNER SELECTION:**

The prize winner will be randomly selected at the end of the Contest Period from all qualified entries.

The potential winner will be contacted via email on November 27, 2019. Odds of winning the prize depend on the number of entries received during the Contest Period.

A selected entrant will be required to correctly answer, unaided, a time-limited mathematical skill-testing question to be administered by VCLP and to confirm his/her eligibility. A selected entrant must also agree to sign and return VCLP's standard Declaration and Release Form.

If any selected entrant does not meet all of the Contest conditions, or does not reply within one (1) day of the initial documented contact attempt by VCLP, that entrant will be disqualified and VCLP shall be entitled to randomly select a new entrant from amongst the remaining eligible entries.

Once a potential winner is determined, the winning entrant will be directed as to how to claim their prize.

## **(6) GENERAL RULES:**

This Contest is void where prohibited by law and is subject to all applicable federal, provincial and municipal laws and regulations. All incidental costs and expenses not specifically referred to herein, including (without limitation) taxes shall be the sole responsibility of the prize winner.

By entering the Contest, entrants agree to release and hold harmless CSE, The Athletic, the National Hockey League and its Member Teams, NHL Enterprises Canada L.P., and the respective governors, subsidiaries, affiliates, agents, directors, officers, employees and representatives of each of the foregoing (collectively, the "Released Parties") from and against any and all liability, damages or causes of action (however named or described) with respect to or arising out of: (i) entrant's participation in the Contest, (ii) the receipt or use of the prize(s) awarded therein, or (iii) the administration of the Contest and the distribution of the prize(s) awarded therein.

Prizes must be accepted as awarded and cannot be exchanged for cash or otherwise. Prizes are non-negotiable, non-transferable and non-refundable. No telephone contact or correspondence will be entered into except with a selected entrant.

VCLP reserves the right to substitute prizes of equal or greater value and/or to terminate, modify or withdraw this Contest, in whole or in part, at any time, without prior notice for any reason, including, but not limited to, viruses, bugs, tampering or other causes beyond VCLP's control which affect the administration, security, fairness or proper play of the Contest. In the event a substitute prize is awarded, such prize must be accepted as awarded and cannot be exchanged for cash or otherwise.

VCLP shall have the right to make all determinations relating to the Contest in its sole discretion. Subject to the foregoing, any controversy or dispute arising out of the conduct of this Contest shall be resolved in the courts of the Province of British Columbia applying the laws of the Province of British Columbia (and federal laws of Canada applicable therein), to which exclusive jurisdiction and law the entrants agree to submit as evidenced by their participation in the Contest.

## **(7) USE OF CONTEST INFORMATION:**

By entering the Contest, entrants:

- consent to the collection by VCLP of all Contest information, including their personal information obtained through the Contest, for the purposes of running the Contest, contacting entrants with offers which may be of interest to them (provided they have opted to receive such offers on the Contest website) and for such other purposes as described in VCLP's privacy policy, which may be viewed at [www.canucks.com](http://www.canucks.com); and
- authorize the use, by any of the Released Parties, of their names, addresses (city/town only) and, if photographs are taken, their images and likenesses in connection with the Contest or for general promotional purposes, without further compensation or notification

**(8) LIMITATIONS OF LIABILITY:**

The Released Parties are not responsible, whether as a result of human error or otherwise, for any failure to contact any potential winners, nor for any incorrect or inaccurate information, whether caused by website users or by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur in the processing of submissions in the Contest. The Released Parties assume no responsibility for any error, omission, tampering, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or authorized access to, or alteration of entries.