

**Vistaprint Small Business Contest  
(the “Contest”)**

**RULES AND REGULATIONS**

CONTEST BROUGHT TO YOU BY VANCOUVER CANUCKS LIMITED PARTNERSHIP (“VCLP”) IN COOPERATION WITH CIMPRESS USA INCORPORATED (“VISTAPRINT”). NO PURCHASE NECESSARY. CONTEST IS VOID IN WHOLE OR PART WHERE PROHIBITED BY LAW. SEE ELIGIBILITY SECTION BELOW FOR FURTHER DETAILS. TO PARTICIPATE IN THE CONTEST YOU MUST READ AND AGREE TO THESE RULES AND REGULATIONS. PARTICIPATION IN THE CONTEST CONSTITUTES FULL AND UNCONDITIONAL AGREEMENT AND ACCEPTANCE OF THESE RULES AND REGULATIONS (AS THE SAME MAY BE AMENDED BY VCLP FROM TIME TO TIME IN ITS SOLE DISCRETION). ALL DOLLAR AMOUNTS ARE IN CANADIAN FUNDS (\$CDN) UNLESS OTHERWISE NOTED.

**(1) CONTEST PERIOD:**

The Contest will begin at 12:00 PM (Vancouver time) on October 2, 2019 and end at 11:59 PM (Vancouver time) on October 30, 2019 (the "Contest Period").

**(2) ELIGIBILITY:**

In order to be eligible to win, an entrant must be a resident of British Columbia, at least 19 years of age, own an Eligible Small Business (as defined below), and must not be (and no member of his/her immediate family shall be) an employee of VCLP, Vancouver Arena Limited Partnership or Aquilini Food Services Limited Partnership (collectively operating as Canucks Sports & Entertainment, hereinafter “CSE”) or Vistaprint or any affiliate of the foregoing. For the purposes of these Rules and Regulations, “immediate family” means husband, wife, spouse, mother, father, brother, sister, son and/or daughter, whether by blood, marriage or adoption and whether or not they reside in the same household.

An “Eligible Small Business” is a business that has 50 employees or fewer, is based in Metro Vancouver, is operating in compliance with all applicable laws and regulations, and whose business does not operate within any of the following ineligible business categories: telecommunications; automobile; ride sharing services; car sharing services; roadside assistance services; petroleum gasoline; airline; banking; investment management; accounting / audit; legal services; real estate agency products and services; eye care products and services; lotteries; grocery retail; beverages (alcoholic and non-alcoholic); home delivery of restaurant food and beverage; home delivery of meal kits; take-out/delivery pizza; frozen French Fries; coffee; salted or unsalted snack foods; popcorn; ketchup, mustard and relish condiments; hotel; casino/gambling; adult entertainment; pharmaceuticals; or medical marijuana.

VCLP shall have the right at any time to require proof of identity and/or eligibility to participate in the Contest. Failure to provide such proof may result in disqualification. All personal and other information requested by and supplied to VCLP for the purpose of the Contest must be

truthful, complete, accurate and in no way misleading. VCLP reserves the right to disqualify any entry or entrant in its sole discretion, should any entry or entrant at any stage contain and/or supply untruthful, incomplete, inaccurate or misleading personal details and/or information.

### **(3) HOW TO ENTER:**

No Purchase Necessary. To enter the Contest, please follow these steps:

1. Using a web browser, go to [www.canucks.com/vistaprint](http://www.canucks.com/vistaprint)
2. Follow all instructions to enter, including completing and submitting the official Contest entry form (including sharing what this branding opportunity would mean to your small business.)

There is a limit of one entry per person per Eligible Small Business. Potential winners may be required to provide VCLP with proof that the potential winner is the authorized account holder of the email address associated with the winning entry.

### **(4) PRIZE:**

There will be one (1) prize available to be won, consisting of the following:

- the opportunity to have a co-branded (Vistaprint / prize winner's Eligible Small Business) static rinkboard decal displayed during all three (3) periods and any overtime period of (3) regular season Vancouver Canucks games played at Rogers Arena during the 2019-20 season (the specific decal location, games and periods will be designated by VCLP). All decal design and content shall be subject to the approval of VCLP and Vistaprint.
- ten (10) lower bowl, non-club tickets to the regular season Vancouver Canucks game (vs. Minnesota Wild) at Rogers Arena on February 19<sup>th</sup>, 2020.

The prize has an approximate retail value of \$4,500. All other costs and expenses associated with the prize, including without limitation transportation to and from Rogers Arena, parking, travel insurance (if required), accommodations (if required) and items of a personal nature are the responsibility of the prize winner.

### **(5) WINNER SELECTION:**

Following the Contest Period, a panel of Vistaprint judges will evaluate all eligible entries and select the winner based on how compelling and meaningful they find the winner's description to sharing what this branding opportunity would mean to the Eligible Small Business. The selected entrant will be contacted via phone or email within the first week following their selection. Odds of winning a prize depend on the number of entrants who participate in the Contest and how compelling and meaningful the panel of Vistaprint judge find each eligible entrant's submission to be.

A selected entrant must agree to sign and return VCLP's standard Declaration and Release Form.

If any selected entrant does not meet all of the Contest conditions, or does not reply within five (5) days of the initial documented contact attempt by VCLP, that entrant will be disqualified and the Vistaprint judges shall be entitled to select a new entrant from amongst the remaining eligible entries.

Once a potential winner is determined, the winning entrant will be directed as to how to claim their prize.

#### **(6) GENERAL RULES:**

This Contest is void where prohibited by law and is subject to all applicable federal, provincial and municipal laws and regulations. All incidental costs and expenses not specifically referred to herein, including (without limitation) taxes shall be the sole responsibility of the prize winner.

By entering the Contest, entrants agree to release and hold harmless CSE, Vistaprint, the National Hockey League and its Member Teams, NHL Enterprises Canada L.P., and the respective governors, subsidiaries, affiliates, agents, directors, officers, employees and representatives of each of the foregoing (collectively, the “Released Parties”) from and against any and all liability, damages or causes of action (however named or described) with respect to or arising out of: (i) entrant's participation in the Contest, (ii) the receipt or use of the prize(s) awarded therein, or (iii) the administration of the Contest and the distribution of the prize(s) awarded therein.

Prizes must be accepted as awarded and cannot be exchanged for cash or otherwise. Prizes are non-negotiable, non-transferable and non-refundable. No telephone contact or correspondence will be entered into except with a selected entrant.

VCLP reserves the right to substitute prizes of equal or greater value and/or to terminate, modify or withdraw this Contest, in whole or in part, at any time, without prior notice for any reason, including, but not limited to, viruses, bugs, tampering or other causes beyond VCLP's control which affect the administration, security, fairness or proper play of the Contest. In the event a substitute prize is awarded, such prize must be accepted as awarded and cannot be exchanged for cash or otherwise.

VCLP shall have the right to make all determinations relating to the Contest in its sole discretion. Subject to the foregoing, any controversy or dispute arising out of the conduct of this Contest shall be resolved in the courts of the Province of British Columbia applying the laws of the Province of British Columbia (and federal laws of Canada applicable therein), to which exclusive jurisdiction and law the entrants agree to submit as evidenced by their participation in the Contest.

#### **(7) USE OF CONTEST INFORMATION:**

By entering the Contest, entrants:

- consent to the collection by VCLP of all Contest information, including their personal information obtained through the Contest, for the purposes of running the Contest, contacting entrants with offers which may be of interest to them (provided they have opted in on the Contest website) and for such other purposes as described in VCLP's privacy policy, which may be viewed at [www.canucks.com](http://www.canucks.com); and
- authorize the use, by any of the Released Parties, of their names, addresses (city/town only) and, if photographs are taken, their images and likenesses in connection with the Contest or for general promotional purposes, without further compensation or notification.

**(8) LIMITATIONS OF LIABILITY:**

The Released Parties are not responsible, whether as a result of human error or otherwise, for any failure to contact any potential winners, nor for any incorrect or inaccurate information, whether caused by website users or by any of the equipment or programming associated with or utilized in the Contest or by any technical or human error which may occur in the processing of submissions in the Contest. The Released Parties assume no responsibility for any error, omission, tampering, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or authorized access to, or alteration of entries.